



Digital Magazine

Each publication is converted to a digital version that can be viewed on a desktop, tablet or smartphone. The publications are tracked with analytics and are distributed through:

- Social Media
- Newsletters
- Brand Websites
- Content
- Advertising and more!

PRINT MARKETING IN OUR HIGHLY TARGETED G.I. JOBS MAGAZINE

Utilize *G.I. Jobs* magazine to build brand awareness within the military community. Combine your print branding with our targeted digital solutions to create a marketing solution that will put your brand at the front and center of the military community.

G.I. JOBS® MAGAZINE 2020 EDITORIAL & PRODUCTION CALENDAR

ISSUE	SPECIAL ISSUE	THEMES	MILITARY FRIENDLY	TOP LIST	... OF THE YEAR	SPACE	MATERIAL	UPLOAD
Jan		Women Veterans/Employment		F5000 Women Veteran CEOs		12/6/19	12/10/19	12/13/19
Feb		Education				1/3/20	1/7/20	1/10/20
Mar		Employment	MFC [‡]	F1000 CEOs Who Are Veterans		1/29/20	1/31/20	2/5/20
Apr	Military Alumni	Hot Jobs for Veterans				2/21/20	2/25/20	2/28/20
May	2020 Guide to Military Friendly® Schools (MFS)	Education	MFS	50 Student Veteran Leaders Making an Impact		3/24/20	3/27/20	3/31/20
Jun	Vetpreneur®	Business Ownership	MFSDP [†]		Vetpreneur of the Year® (VOY) & 25 City VOYs	4/23/20	4/27/20	4/30/20
Jul	Mother of All Transition Guides	Employment/Celebrities Who Served		50 Veteran Employees Making an Impact		5/22/20	5/26/20	5/29/20
Aug		Hot Degrees for Veterans			25 Veteran Champions of the Year - Higher Education	6/23/20	6/26/20	6/30/20
Sep		Employment/CFC [†]		25 Veteran Non-Profits We Love	25 Veteran Champions of the Year - Corporate America	7/24/20	7/28/20	7/31/20
Oct		2020 Election Guide/Online Education		College Presidents Who Are Veterans		8/24/20	8/27/20	8/31/20
Nov	Military Alumni	Entrepreneurship/Buy Veteran	MFF [*]	Veteran-Owned Business 500		9/23/20	9/25/20	9/30/20
Dec	2021 Guide to Military Friendly® Employers (MFE)	Top Employers	MFE			10/23/20	10/27/20	10/30/20

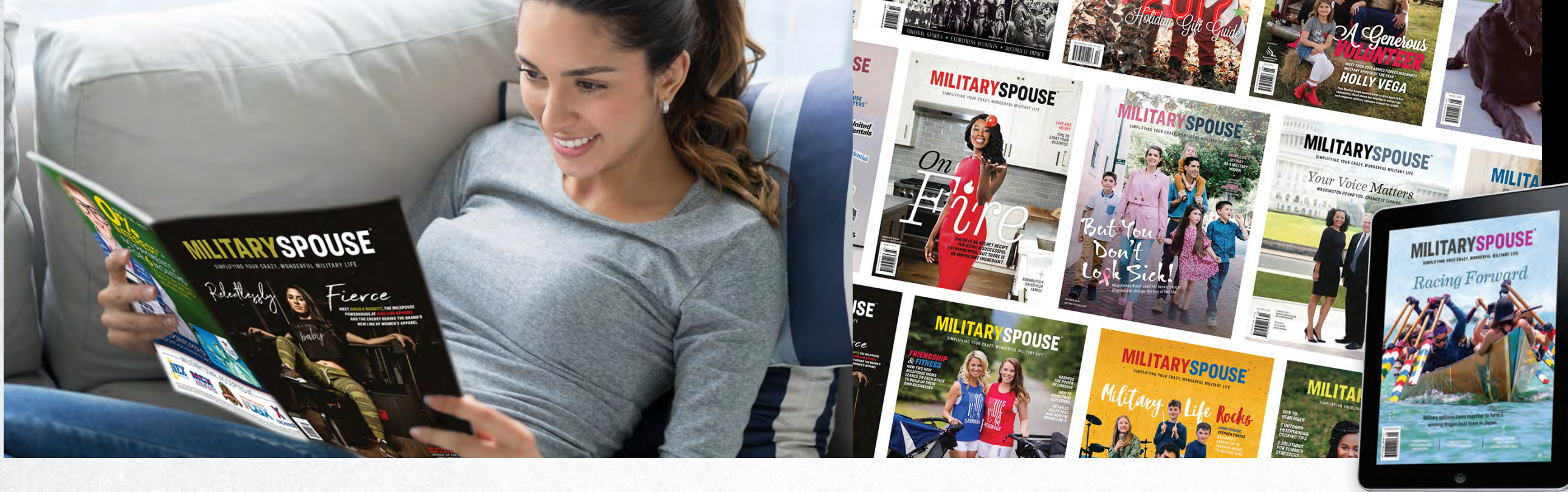
Subject to change

[†]Combined Federal Campaign

[‡]Military Friendly® Companies

[†]Military Friendly® Supplier Diversity Programs

^{*}Military Friendly® Franchises



Digital Magazine

Each publication is converted to a digital version that can be viewed on a desktop, tablet or smartphone. The publications are tracked with analytics and are distributed through:

- Social Media
- Newsletters
- Brand Websites
- Content
- Advertising and more!

PRINT MARKETING IN OUR HIGHLY TARGETED MILITARY SPOUSE MAGAZINE

Military Spouse magazine creates brand awareness within the military community. Combine print branding with targeted digital solutions to create a marketing plan that will put your brand in front of military spouses, their service members, and influencers within the military community.

MILITARY SPOUSE® MAGAZINE 2020 EDITORIAL & PRODUCTION CALENDAR

ISSUE	ISSUE THEME	FOCUS AREA	MILITARY FRIENDLY	TOP LIST	... OF THE YEAR	SPACE	MATERIAL	UPLOAD
Jan	Guide to Military Spouse Friendly Employers® (MSFE)	Employment	MSFE			11/29/19	12/3/19	12/6/19
Feb/Mar	Annual Fitness Issue	Finance		25 Military Spouse-Owned Businesses We Love		1/24/20	1/28/20	1/31/20
Apr	Annual PCS Guide	Education & Entrepreneurship		Top 10 States to Live in as a Military Family	MSOY: Base Winners (TBD)	2/21/20	2/25/20	2/28/20
May	Guide to Military Spouse Friendly Schools® (MSFS)	National Guard/Reserve Spouse & Edu	MSFS		MSOY: Branch Winners	3/24/20	3/26/20	3/31/20
Jun	Military Spouse of the Year® (MSOY)	New to the Military			MSOY: Overall Winner	4/10/20	4/14/20	4/17/20
Jul	Annual Travel Issue	Savings & Employment	MFB*	25 Great Military Discounts	25 MSCOY* in Corporate America	6/5/20	6/9/20	6/12/20
Aug/Sep	Annual CFC Giving Issue	Back to School			25 MSCOY* Non-Profit Leaders 25 MSCOY* in Higher Education	7/17/20	7/21/20	7/24/20
Oct	Annual Deployment Guide	Education		Hot Degrees for MilSpouses	25 MSCOY* Celebrities	8/24/20	8/27/20	8/31/20
Nov	Annual Baby Issue	2020 Election Overview			25 MSCOY* Legislators	9/23/20	9/25/20	9/30/20
Dec	Holiday Gift Guide	Overseas (OCONUS)				10/23/20	10/27/20	10/30/20

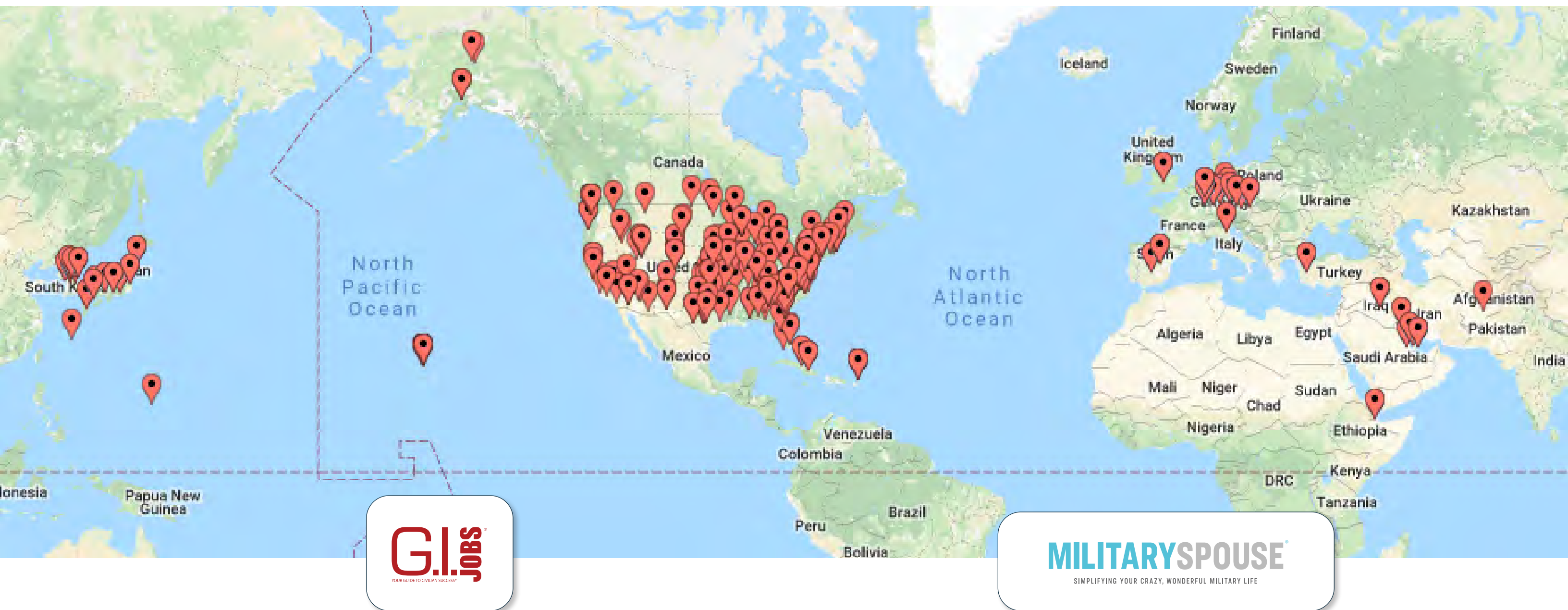
*Military Friendly® Brands

*Military Spouse Champion of the Year

Subject to change

PUBLICATION DISTRIBUTION

Combined Monthly Print Distribution of 101,000-207,000

**DISTRIBUTED TO:**

- 200+ Military Transition (TAP) Classes Worldwide
- VA and Military Hospitals
- Military Base Education Offices
- Base Libraries, Barber Shops, MWR Offices and Military Medical Centers
- VA and USO Centers
- Hundreds of Active Duty Commands
- Military Job Fairs
- Guard/Reserve Centers
- Veterans Education and Financial Aid Offices at Colleges and Universities
- American Job Centers

DISTRIBUTED TO:

- Commissaries
- Family Readiness Groups
- Family Service Centers
- Transition Assistance Programs
- Employment Readiness Programs
- Individual Paid Subscribers
- USO Lounges
- Base Housing Offices
- Base Education Offices
- Base Libraries
- Military Medical Centers
- MWR (Morale, Welfare and Recreation) Facilities
- Military Spouse Events
- Job Fairs
- Guard/Reserve Centers
- Military Spouse Influencers